

GAIN CREATORS

DRIVERS OF CHANGE

GAINS

RAISE

CREATE

IMPACT

STAKEHOLDER

NEED

JOBS TO BE DONE

CONS PROD PART

ELIMINATE

REDUCE

PAIN RELIEVERS

CONTRIBUTION

PAINS



STAKEHOLDER PERSONA CANVAS v3.0



Part of the Platform Innovation Kit - the toolset for the platform generation
Download at www.platforminnovationkit.com

TITLE

